

STOCKHOLM SWEDEN

REF



WASH & CARE

Reconstructing series for dry, damaged or chemically treated hair. Based on organic Murumuru Butter and proteins to protect hair and provide it with a wide spread of essential amino acids for long-lasting repair.



100 ml / 3.38 fl.oz
285 ml / 9.63 fl.oz
1000 ml / 33.81 fl.oz



100 ml / 3.38 fl.oz
245 ml / 8.28 fl.oz
1000 ml / 33.81 fl.oz



250 ml /
8.45 fl.oz

ULTIMATE REPAIR

Intensely hydrating products containing organic oils from Coconut and Bergamot. Provides dry and dull hair with moisture and radiant shine.



100 ml / 3.38 fl.oz
285 ml / 9.63 fl.oz
1000 ml / 33.81 fl.oz



100 ml / 3.38 fl.oz
245 ml / 8.28 fl.oz
1000 ml / 33.81 fl.oz



60 ml /
2.03 fl.oz
250 ml /
8.45 fl.oz

INTENSE HYDRATE

Developed to infuse hair with colour lustre and luminescent shine. The series contains beneficial and smoothing oils from organic Acai and Jojoba.



100 ml / 3.38 fl.oz
285 ml / 9.63 fl.oz
1000 ml / 33.81 fl.oz



100 ml / 3.38 fl.oz
245 ml / 8.28 fl.oz
1000 ml / 33.81 fl.oz



250 ml /
8.45 fl.oz

ILLUMINATE COLOUR

WASH & CARE

Contains a nourishing mixture of organic ingredients. Grapefruit Oil for bodifying effect and Jojoba Oil for enhanced softness.



WEIGHTLESS VOLUME



100 ml / 3.38 fl.oz
285 ml / 9.63 fl.oz
1000 ml / 33.81 fl.oz



100 ml / 3.38 fl.oz
245 ml / 8.28 fl.oz
1000 ml / 33.81 fl.oz



60 ml /
2.03 fl.oz
250 ml /
8.45 fl.oz

Based on a mixture of organic Blueberry and Linseed oils with blue and violet pigments. Resulting in a cool hair tone, full of hydration and illuminating shine.



COOL SILVER



100 ml / 3.38 fl.oz
285 ml / 9.63 fl.oz
1000 ml / 33.81 fl.oz



100 ml / 3.38 fl.oz
245 ml / 8.28 fl.oz
1000 ml / 33.81 fl.oz

A blend of organic Almond Oil and Camelina Extract for nourishment and smoothness of both body and hair. Excellent duo product, suitable for sensitive skin and scalp.



HAIR & BODY



100 ml / 3.38 fl.oz
285 ml / 9.63 fl.oz
1000 ml / 33.81 fl.oz

ALWAYS

- ✓ Sulphate free
- ✓ UV-Protection
- ✓ 100% Vegan

COLOUR BOOST MASQUES

Nourishing colour treatments that quickly give hair a boost of colour with irresistible shine. Features a soothing cocktail of Shea Butter and Avocado Oil. Apply to washed, towel dried hair. Leave on for 10-30 min, depending on desired intensity. Rinse off and finish with REF Conditioner.



Ash Brown
200 ml / 6.76 fl.oz

Available in 7 Colours

- | | |
|--|---|
|  Ash Brown |  Cool Silver Ash |
|  Sandy Blonde |  Intense Copper |
|  Platinum Blonde |  Vanilla Blonde |
|  Cool Chocolate | |

CARE COMPANIONS



WEIGHTLESS VOLUME REFRESHING MOUSSE

A 2-in-1 treatment that gives volume and shine to every hair strand while absorbing oils from the roots. Nourishing formula that strengthens the hair-roots. Leaves the hair feeling refreshed between washes, without weighing down the hair or leaving any product residues.

200 ml / 6.76 fl.oz



ILLUMINANTE COLOUR INSTANT SHINE

Illuminating liquid lotion for instant glossy and silky hair. Revives the colour in the hair and leaves it silky smooth, the perfect finish to your washing routine when you want glass-like hair.

200 ml / 6.76 fl.oz



INTENSE HYDRATE STYLING CREAM

A moisturizing styling cream that delivers a light hold to simplify your styling. It tames flyaways, protects against humidity and gives a smooth, silky finish.

200 ml / 6.76 fl.oz

LEAVE IN PRODUCTS



LEAVE IN SERUM

Heat protectant styling serum with proteins and botanical extracts. Gives hair hydration and long lasting hydrating results.

125 ml / 4.22 fl.oz



SHINE ELIXIR

Hair oil that provides shine and hydration while strengthening the hair. Makes hair soft, smooth and shiny. Includes natural UV-protection.

30 ml / 1.01 fl.oz
80 ml / 2.70 fl.oz



DETANGLING SPRAY

Light multifunctional spray with botanical extracts specially chosen to protect, strengthen and detangle all hair types.

175 ml / 5.91 fl.oz

HAND WASH



HAND WASH AMBER & RHUBARB

A luxurious hand wash for a gentle cleanse with a warm scent of rich amber and sweet rhubarb. Enriched with almond oil to soften and moisturize your hands.

300 ml / 10.14 fl.oz

UNIQUE N° SYSTEM

We have created a unique numerical performance system on all REF styling products to help you directly recognize the correct REF styling product for your needs.

How much hold? How much shine? How much volume?

The numbers on the product will help you choose the right product for your needs.

HOLD 0 1 2 **3** 4 5

SHINE 0 1 2 3 4 5

VOLUME 0 1 2 **3** 4 5

—————> **N°303**

PROTECT & PREPARE



HEAT PROTECTION N°230

Protects hair and prevents damage from heat up to 230°C / 450°F. Adds natural shine and light hold to hair.

100 ml / 3.38 fl.oz 175 ml / 5.91 fl.oz



GET IT STRAIGHT N°241

Smooth anti-static gel that protects from humidity. Relaxes curls while adding shine.

125 ml / 4.22 fl.oz

TEXTURE & FORM



CURL CREAM N°244

Formable curl cream that enhances curls with a barrier that protects from heat. Contains Bamboo extract to help soothe the scalp. Gives soft, defined, and hydrated curls. Lightweight formula that fits great for thin to fine hair.

150 ml / 5.07 fl.oz



OCEAN MIST N°303

Mineral-rich sea salt spray adds texture for a natural after-beach look. Gives hair workable body with a matte finish.

100 ml / 3.38 fl.oz 175 ml / 5.91 fl.oz



CURL POWER N°244

Enhances natural curls, leaving them bouncy and glossy. Provides an anti-static effect ensuring curls are perfectly defined.

125 ml / 4.22 fl.oz



TEXTURE SPRAY N°104

Finishing spray for styles with weightless, textured volume. Provides the perfect balance of grip and structure for all hair types. Use it as a prep spray on dry hair.

300 ml / 10.14 fl.oz / 75 ml / 2.54 fl.oz



DRY SHAMPOO BROWN N°204

Refreshes hair in-between washes by absorbing excess oil from the roots. Leaves a matte finish while adding an extra boost of volume and texture to hair.

200 ml / 6.76 fl.oz



DRY SHAMPOO N°204

Refreshes hair in-between washes by absorbing excess oil from the roots. Leaves a matte finish while adding an extra boost of volume and texture to hair.

200 ml / 6.76 fl.oz / 75 ml / 2.54 fl.oz

ROOT CONCEALER

Pigmented spray that effectively and temporarily helps cover unwanted hair regrowth and/or grey roots. Quick-drying formula that remains until your next hair wash.

How to use: On dry, styled hair. Shake container well. Hold can 3-5 inches from hair and spray where desired.



Dark Blonde Light Brown Brown Black

125 ml / 4.22 fl.oz

WAXES



SHAPER WAX N°424

Medium hold shaping cream that remains pliable and gives enhanced body and texture with natural shine.

85 ml / 2.87 fl.oz



FIBER CREAM N°323

Medium hold cream with fibers that gives volume and definition. Easy to use formula that provides hair with natural shine.

85 ml / 2.87 fl.oz



DRY SHAMPOO PASTE N°205

Reworkable paste that gives a fresh lift and second-day texture. Leaves a matte finish and flexible hold without leaving any residue.

85 ml / 2.87 fl.oz



STYLING WAX N°534

Maximum control wax with medium shine for hairstyles that require extra long-lasting hold. Suitable for all hairtypes.

85 ml / 2.87 fl.oz



POMADE N°550

Long-lasting, strong hold pomade for a classic, sleek look. Gives hair high shine for an elegant finish. Perfect for when you want to your hairstyle to stay all day. Suitable for all hairtypes.

85 ml / 2.87 fl.oz



ROUGH WAX N°505

Maximum hold wax with a cream texture for easy application. The wax has a formable formula with very strong hold that stays intact throughout the day. Leaves hair with a matte finish. Suitable for all hairtypes.

85 ml / 2.87 fl.oz

STYLING & FINISH



FLEXIBLE SPRAY N°333

Versatile spray for workable control and weightless look. Tames and refines hair while protecting against humidity to ensure a frizz-free result.

300 ml / 10.14 fl.oz



EXTREME HOLD SPRAY N°525

Finishing spray for extra lift and extreme, long-lasting hold. Humidity resistance protects against moisture and wind. Quick-drying formula that doesn't make hair stiff.

75 ml / 2.53 fl.oz 300 ml / 10.14 fl.oz



HOLD & SHINE SPRAY N°545

Hair spray with strong hold and high shine. Gives gorgeous, glossy finish without weighing hair down.

75 ml / 2.53 fl.oz 300 ml / 10.14 fl.oz



STRONG HOLD SPRAY N°533

Strong Hold Spray provides your styling with powerful hold and long-lasting control. It is specially formulated with a quick-drying formula that provides a natural shine for an effortless look, while also moisturizing the hair.

75 ml / 2.53 fl.oz 300 ml / 10.14 fl.oz



FIRM HOLD SPRAY N°545

Non-aerosol spray for maximum hold and buildable volume. This moisture resistant spray styles hair to perfection.

175 ml / 5.91 fl.oz



SHINE SPRAY N°050

Lightweight spray that leaves hair with a radiant lustre. Maximizes shine and leaves hair with an elegant touch.

200 ml / 6.76 fl.oz



SCULPTING GEL N°433

Multitasking gel that gives hair texture and flexible hold. Use in dry or damp hair.

150 ml / 5.07 fl.oz



ROUGH PASTE N°404

Workable paste with strong hold and matte finish. Gives structure and fullness to all hair types. *Contains Bees Wax.

75 ml / 2.53 fl.oz 150 ml / 5.07 fl.oz

STYLING & FINISH



FRIZZ TAMER N°130

Helps you to keep flyways and baby hairs in place. Nourishing formula with caring coconut oil and strengthening quinoa protein. Gives natural finish and shine, without grease.

20 ml / 0.67 fl.oz

VOLUME & BODYFYING



STYLING MOUSSE N°435

Weightless mousse that adds structure and long-lasting hold. Creates buildable volume without drying hair out.

75 ml / 2.53 fl.oz 250 ml / 8.45 fl.oz



FIBER MOUSSE N°345

A unique, soft mousse for body, texture and volume. Makes hair feel fuller through fibers that become activated via heat contact.

75 ml / 2.53 fl.oz 250 ml / 8.45 fl.oz



THICKENING SPRAY N°215

Nourishing volume spray for a quick boost of texture and fullness. Adds body and protects hair from humidity.

300 ml / 10.14 fl.oz



ROOT TO TOP N°335

Provides maximum volume with long-lasting hold. The innovative spray mousse format is perfect for building weightless volume.

250 ml / 8.45 fl.oz

GET TO KNOW REF

A REFINed journey since 2004.

REF is a globally renowned Swedish hair care brand creating hair products for professionals.

At the heart of REF is a true passion for creativity, innovation and high-quality products that really make a difference.

We welcome you to join our world where nature meets science, bringing out the uniqueness, individuality and natural beauty in all hair types.



JOIN OUR COMMUNITY

Let's get inspired. Make sure to tag us on Instagram for a chance to be featured and get a shoutout on our channels.

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STOCKHOLM SWEDEN
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